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I Semester M.Com. Examination, February 2019
(CBCS Scheme)
COMMERCE

1.2 : International Business

Time : 3 Hours

Max. Marks : 70

Instruction : Answer *all* Sections.

SECTION – A

1. Answer **any seven** of the following, **each** question carries **2** marks. **(7×2=14)**
- State the two advantages of theory of Absolute advantage.
 - What is a bill of lading ?
 - What are commodity agreements ?
 - What is technology transfer ?
 - Define Counter trade.
 - Define Regional Economic Integration.
 - What do you understand by Regional Trade Block ?
 - What is turnkey project ?
 - What are intellectual properties ?
 - State the benefits of International trade block.

SECTION – B

- Answer **any four** of the following, **each** question carries **five** marks. **(4×5=20)**
- Examine the trends in the direction of Indias exports and imports.
 - Write a note on mercantilism.
 - Distinguish between IHRM and Domestic HRM.
 - Describe the sectoral trends in FDI.
 - Write a note on theory of comparative advantage.
 - Write a note on devaluation and its effects on international Business.

P.T.O.



SECTION – C

Answer **any 3** of the following. **Each** question carries **twelve** marks. (3×12=36)

8. What are the factors influencing the environment of International Business ?
Explain with reference to Indian context.
 9. Explain the process of International strategic management.
 10. What is Foreign Exchange Risk ? How to manage it ?
 11. Explain the role of 7 P's in a Multinational Organisation.
 12. What are Regional trading blocks ? Write note's on various regional trading blocks.
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