



SESHADRIPURAM EDUCATIONAL TRUST
SESHADRIPURAM FIRST GRADE COLLEGE
PG DEPARTMENT OF COMMERCE AND MANAGEMENT
Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka & Recognized
Under Section 2 (f) & 12 (B) of the UGC Act, 1956, Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified



Proceedings of Motivational Talk by Mr. Janeshwar,

Date: March 2, 2024

Objective: The objective of organizing the motivational talk by Mr. Janeshwar, the founder of Chocolate Zone, was to inspire and motivate students pursuing commerce and management studies by sharing his entrepreneurial journey, challenges faced, and lessons learned in establishing a successful startup in the chocolate industry.

On March 2, 2024, the Post Graduate Department of Commerce and Management at Seshadripuram First Grade College, Yelahanka, had the privilege of hosting a captivating and insightful motivational talk by Mr. Janeshwar, the visionary founder of Chocolate Zone, a highly successful startup in the confectionery industry. The event, organized to inspire and motivate students pursuing commerce and management studies, proved to be an enriching experience for all attendees. The event commenced with an air of anticipation as students, faculty, and staff eagerly awaited the arrival of Mr. Janeshwar. The venue was adorned with banners and posters showcasing the success story of Chocolate Zone, setting the stage for an engaging and inspiring session. The organizers meticulously arranged the seating area to ensure optimal visibility and comfort for all attendees. As Mr. Janeshwar made his grand entrance, he was greeted with enthusiastic applause and admiration from the audience. The event commenced with a warm welcome and introduction by the faculty members, highlighting Mr. Janeshwar's remarkable achievements and contributions to the entrepreneurial landscape. The stage was set for an insightful journey into the world of entrepreneurship. Mr. Janeshwar took centre stage, exuding confidence and charisma as he began narrating his entrepreneurial journey with utmost passion and fervour. He shared his humble beginnings, recounting the challenges and obstacles he faced in the initial stages of building Chocolate Zone from scratch. With anecdotes and personal experiences, he painted a vivid picture of the rollercoaster ride of entrepreneurship, captivating the audience with his storytelling prowess. Throughout his narrative, Mr. Jhaneshwar seamlessly interwove valuable lessons and insights gleaned from his entrepreneurial odyssey. He emphasized the importance of resilience, perseverance, and innovation in overcoming adversities and seizing opportunities in the dynamic business landscape. His words resonated deeply with the audience, instilling a sense of determination and empowerment among the aspiring entrepreneurs in attendance.

Interactive Session: Following his motivational address, Mr. Janeshwar graciously opened the floor for an interactive session, inviting students to share their thoughts, ask questions, and seek advice on entrepreneurship and business management. The atmosphere was charged with excitement as students eagerly engaged with Mr. Janeshwar, probing into various aspects of startup culture, market trends, and entrepreneurial strategies.

Closing Remarks: As the event drew to a close, Mr. Janeshwar expressed his gratitude to the organizers and participants for their warm reception and enthusiastic participation. He reiterated his belief in the potential of today's youth to drive innovation and change, urging them to embrace challenges with courage and conviction. The audience bid farewell to Mr. Janeshwar with resounding applause and heartfelt appreciation for his inspiring words.

Outcome: The motivational talk by Mr. Janeshwar proved to be highly impactful and insightful, leaving a lasting impression on the students, faculty, and staff present at the event.

Conclusion: In retrospect, the motivational talk by Mr. Janeshwar served as a beacon of inspiration and enlightenment for the students of the Post Graduate Department of Commerce and Management at Seshadripuram First Grade College, Yelahanka. It not only imparted invaluable lessons on entrepreneurship and leadership but also ignited a spark of ambition and aspiration in the hearts of aspiring entrepreneurs. The event was a testament to the transformative power of storytelling and mentorship in nurturing the next generation of business leaders and visionaries.





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