



SESHADRIPURAM EDUCATIONAL TRUST
SESHADRIPURAM FIRST GRADE COLLEGE

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka &
Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956,
Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified



**TO MOTIVATE THE STUDENTS TO BECOME AN ENTREPRENEUR
A WORKSHOP ON
"DESIGN THINKING AND ENTREPRENEURSHIP"**



Seshadripuram Educational Trust

SESHADRIPURAM FIRST GRADE COLLEGE

Yelahanka New Town, Bengaluru – 560064

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka
& Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956
Accredited 'A+' Grade by NAAC and ISO 9001 : 2015 Certified



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

INSTITUTION'S INNOVATION COUNCIL

in association with

POST GRADUATE DEPARTMENT OF COMMERCE AND MANAGEMENT

is organising Workshop on

Design Thinking & Entrepreneurship



Dr. A. SUJIN JOSE

Associate Professor & IIC Convenor
New Horizon College of Engineering
Bangalore

DECEMBER

6

2023

11.00 A. M. to 1.00 P.M.



N. R. Pandith Aradya
Chairman
Governing Council

Dr. S. N. Venkatesh
Principal, SFGC
& Chairman, IIC

Dr. Raji Pillai
Director, PG Department
& President, IIC

Sridhar G.
IIC Co-ordinator

Ranjitha N.
Program Convenor



DATE: 06/12/2023

Event report on “Design Thinking And Entrepreneurship”

Objectives of the event:

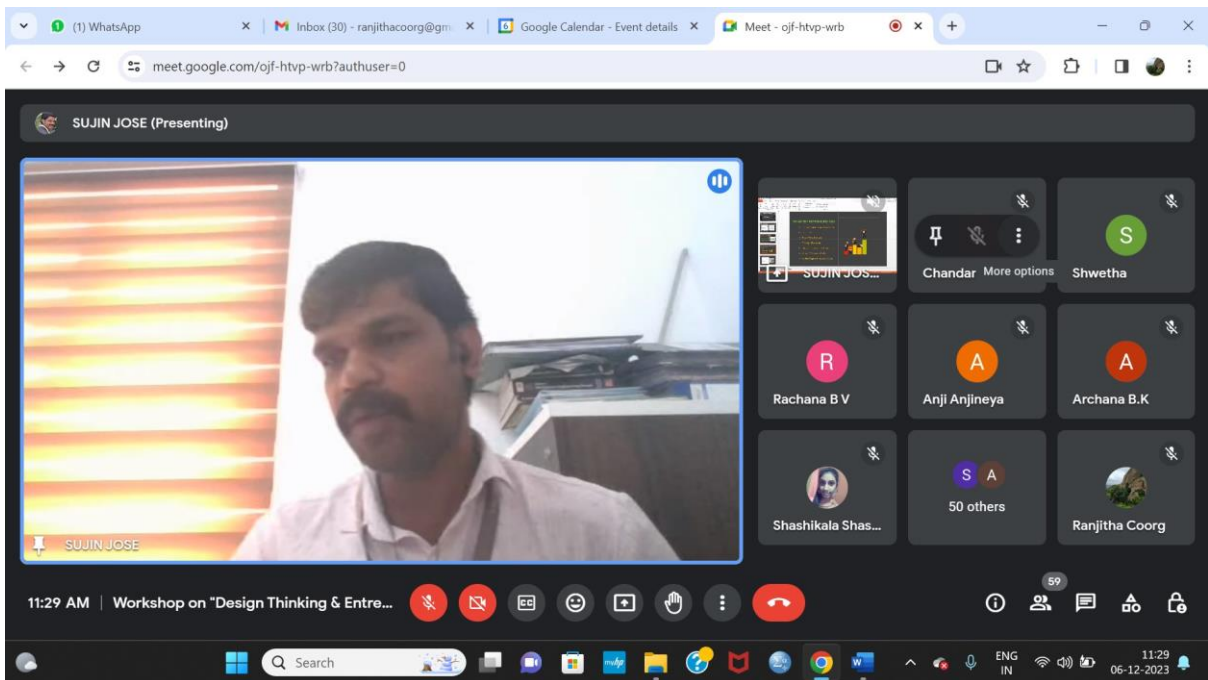
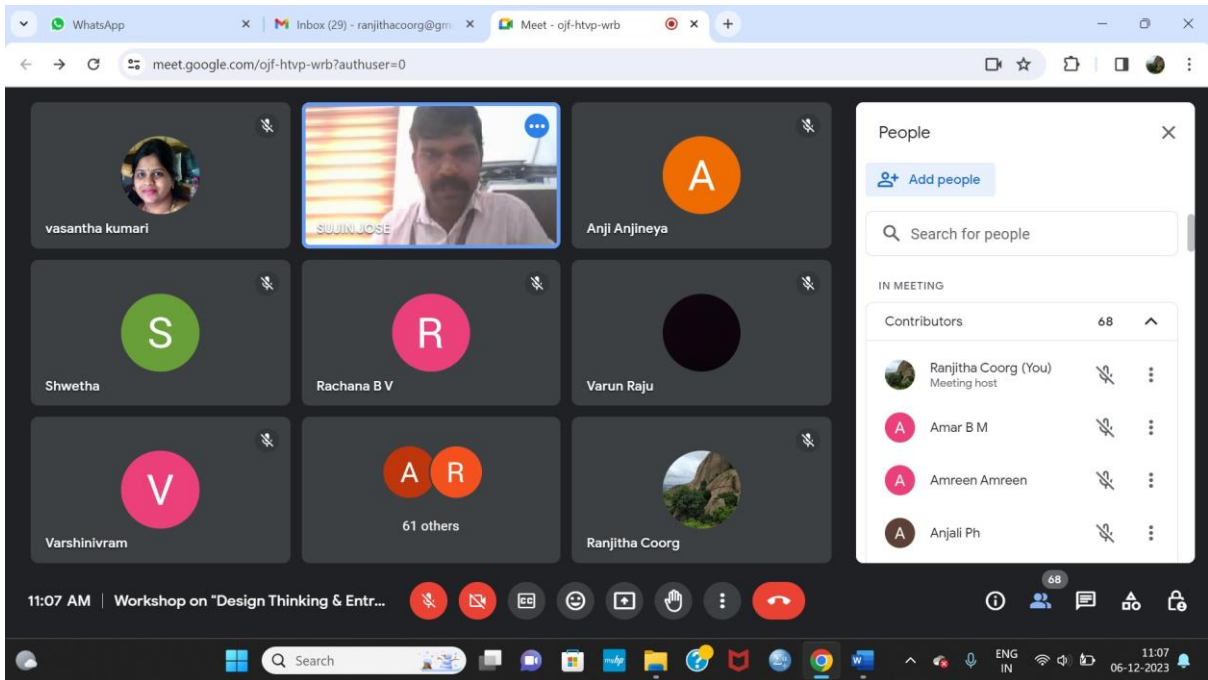
- To initiate primarily for students to develop and enhance feasibility, desirability and viability of design & and critical thinking among the Entrepreneurs.
- To encourage the student to make the most use of virtual sessions, seize the opportunity to broaden their perspectives, and inspire them to apply Design Thinking and Entrepreneurial principles in their academic and professional pursuits.

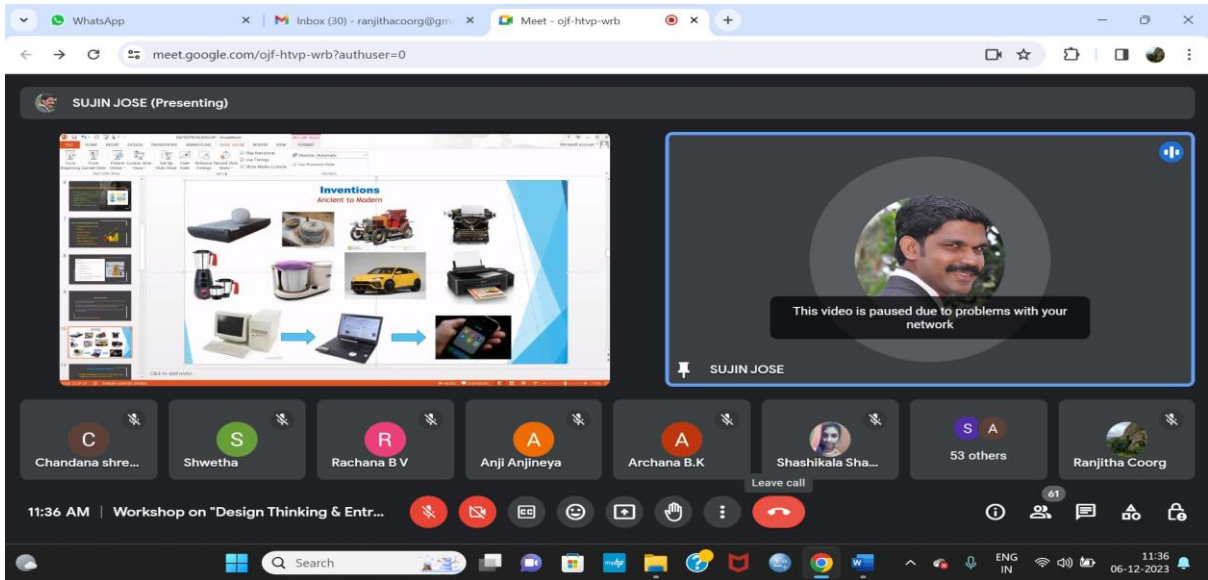
Seshadripuram First Grade College, Yelahanka conducted a workshop on Design Thinking And Entrepreneurship for M. Com and M. Com (FA) students on 6th December 2023. The objective of the workshop is to open students' minds to the world of design thinking and entrepreneurship & spark innovative ideas, foster collaboration, and leave each participant with a renewed sense of inspiration to help our students think broadly and unleash their creativity to succeed in Business. The session commenced with a welcome speech and introduction to the speaker by Ranjitha N, Assistant Professor, PG SFGC. Soon after, the session was taken over by the resource person Dr A Sujin Jose. More than 70 students were present in the session. An interactive question-and-answer session allowed participants to seek clarification on specific topics and share their thoughts and experiences. The facilitator provided additional insights and addressed queries to ensure a comprehensive understanding.

The online session on Design Thinking and Entrepreneurship proved to be an enriching experience for participants, equipping them with valuable insights and practical tools to foster innovation and success in their entrepreneurial endeavors. The combination of theoretical concepts, case studies, and hands-on exercises created a well-rounded learning environment, encouraging participants to embrace a design-centric approach in their entrepreneurial journeys. The session successfully underscored the synergy between design thinking and entrepreneurship in navigating the complexities of the business landscape. The session was concluded with a vote of thanks.

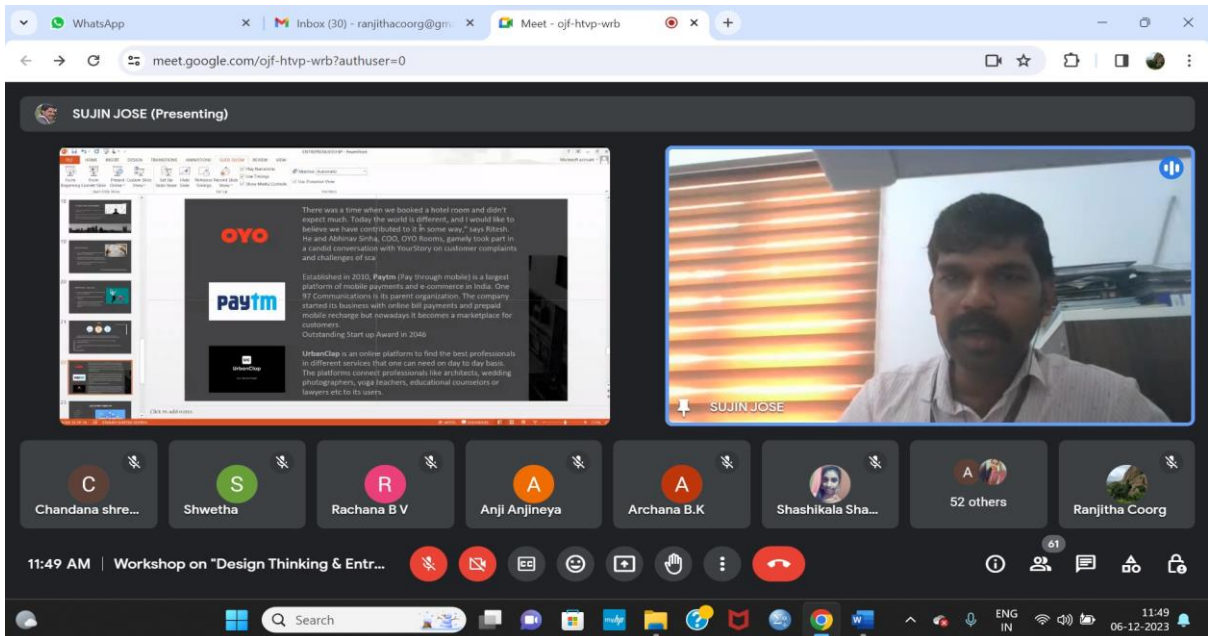
Dr. Raji Pillai
President IIC & Director PG SFGC

Photographs of the event

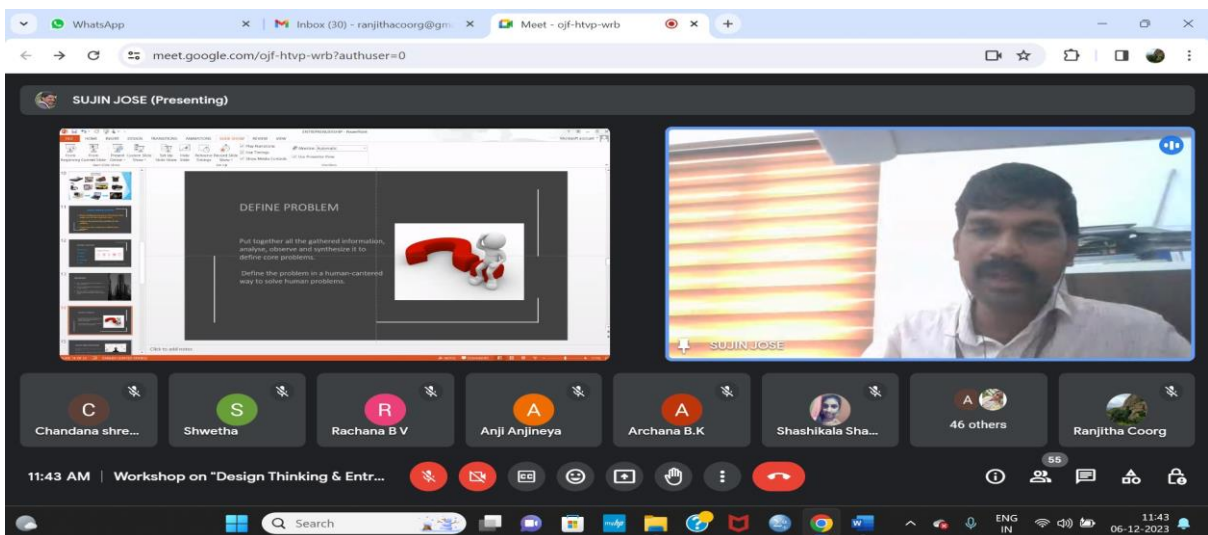




11:36 AM | Workshop on "Design Thinking & Entr..."



11:49 AM | Workshop on "Design Thinking & Entr..."



11:43 AM | Workshop on "Design Thinking & Entr..."