



SESHADRIPURAM FIRST GRADE COLLEGE PG DEPARTMENT OF COMMERCE AND MANAGEMENT

Yelahanka New Town, Bengaluru – 560064

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka
& Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956,
Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified.

Alumni Interaction Cell Organizes Workshop on

“Cross, Cultural Competencies (3c’s) in the Corporate World”

The Post Graduate Department of Commerce and Management, SFGC, Yelahanka through Alumni Interaction Cell (Mythri) organized a Workshop on “Cross Cultural Competencies”(3c’s) in Corporate World on 27th November 2023 at 10.30 am by our Alumni, Frankalin R James, HR, USIT Recruiter, Tekarach, the Resource Person started the session on enlightens the importance of Cross Cultural Competencies through Cultural diversity among the people in the organization. The main objective of these workshop is to imbibe the importance of Cultural knowledge, Cultural awareness, Cultural sensitivity, Cultural responsiveness and Cultural readiness in promoting the work culture in the organization through several different racial, language, ethnic to build sturdy and caring relationship based on trust and shared goals among Campus to Corporate . The Speaker focused on the competencies towards Knowledge skills, abilities, Personal Characteristics and Multicultural Competency to be equipped for a successful leader. The Speaker intends to talk on 3c’s helps in concentrating on Views, Patterns, Values, Humor, Hopes, Loyalties, thoughts, actions, religious beliefs and ethnic perceptions through norms, beliefs and attitudes to incorporate Individualism and Collectivism among Multicultural Collaborations. The outcome of this Workshop is to nurture them about different People, Beliefs, Yearnings, Hopes and Dreams through Cross Cultural Competencies and Communication. The Overall Workshop was interesting and informative and it was well received by the Participants, nearly 65 students Participated and Presented from M.com and M.com (FA).

Programme Convenor,

Director

